

## **RESOLUTION NO. 2012-08**

### **RESOLUTION AUTHORIZING A NEIGHBORHOOD PRIDE ZONE PROGRAM FOR THE TOWN AND CREATING A NEIGHBORHOOD PRIDE IMPLEMENTATION TEAM**

**WHEREAS**, the Town Council (the “Town Council”) of the Town of Speedway, Indiana (the “Town”) desires to improve the Town’s curb appeal, cleanliness and overall image not only during race times, but year around; and

**WHEREAS**, there are numerous reasons to undertake this initiative, but increased safety, community and neighborhood pride, cleanliness, and quality of life are primary opportunities; and

**WHEREAS**, the Town recognizes that redevelopment is transforming Main Street, providing a new venue for development, fun and entertainment, and likewise, improvements should be seen in all areas of our great Town; and

**WHEREAS**, the Town plays host to hundreds of thousands of visitors annually, including race and other special events, and this year is a featured segment on the prestigious Neighborhood USA tour on May 24<sup>th</sup>; and

**WHEREAS**, there are numerous ways to improve curb appeal, increase safety, promote clean neighborhoods and provide a framework for a community-based program to improve the Town’s appearance and quality of life for our residents and the Town Council wants to engage and encourage a community discussion on the clean zone program, resident parking and related topics and will take steps necessary to implement such a program.

**NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF SPEEDWAY, INDIANA, AS FOLLOWS:**

**SECTION 1. Neighborhood Pride Zone Program Created and Neighborhood Pride Zone Event Designation.** As of the effective date of this Resolution, the Town Council hereby creates a town-wide Neighborhood Pride Zone Program (the “Program”) within the Town of Speedway. Furthermore, the Council hereby declares that such Program can be implemented in a public meeting of the Council at least 30 days in advance of each and any event that will be designated as a “Neighborhood Pride Zone Event”. Each event duration will be determined as part of the Council action designating the “Neighborhood Pride Zone Event”.

**SECTION 2. Neighborhood Pride Zone Implementation Team.** The Town Council hereby creates a Neighborhood Pride Implementation Team (the “Implementation Team”) to review options for full implementation of a sustained program with rules and guidelines, and the recommendation of initiatives, ordinances and other administrative steps to implement a full program. The Implementation Team voting members shall consist of the following members:

- (a) one member appointed by each member of the Town Council;

(b) a representative appointed by the Speedway Redevelopment Commission;

(c) a representative appointed by the Old Speedway City Neighborhood Association.

(d) Non-voting members include the Town Manager, Street Commissioner and Police Chief or their designees.

The Implementation Team will consider a broad array of issues, but not limited, to, the review ordinances, programs, and options for participation, on-street parking, safety, and beautification. All meetings are governed by the open door laws and will be conducted as public meetings.

**SECTION 3. Neighborhood Pride Zone Implementation Team Scope.** The Implementation Team will consider but not be limited to the following:

- (a) General guidelines and event designation;
- (b) Ordinances regarding code enforcement;
- (c) Beautification initiatives;
- (d) Residential parking permit program;
- (e) Development of materials and partnership program, and
- (f) Others as deemed necessary and relevant to the development of the Program.

**SECTION 4. Neighborhood Pride Zone General Guidelines.** The Town Council desires to implement a program which encourages residents and businesses to increase their property's and the Town's curb appeal by cleaning property, removing debris, weeds and garbage from sight and taking steps to clean and clear sidewalks, walkways and any common areas adjacent to their property. The Program aims to improve the property appearance through concentrated beautification and related efforts.

**SECTION 5. Neighborhood Pride Zone Participation.** Participation is at the discretion of any resident, property owner, business or commercial entity, but the Town reserves the right to enforce ordinances in effect regardless of participation.

**SECTION 6. Town Participation.** It is mandated that the Town will be a full partner and participant in the Program by offering street sweeping, enhanced yard waste services, and other special pride zone services to assist and support residents in their efforts. In addition, the Town will work to create partnership with the private sector to offer services and goods consistent with the mission of the Program.

**SECTION 7. Neighborhood Pride Zone Event Road and Street Guidelines.** During “Neighborhood Pride Zone Events” residents are discouraged from placement of any device, barricade or other item used for the express purpose of blocking access to parking or parking spaces on any street within the Town. Any such devices or materials may be removed by the Town.

**SECTION 8. Effectiveness.** This resolution shall be in full force and effect from and after its passage.

PASSED by the Town Council of the Town of Speedway, Indiana, this \_\_\_\_\_ day of \_\_\_\_\_, 2012.

TOWN COUNCIL OF THE TOWN OF  
SPEEDWAY, INDIANA

\_\_\_\_\_  
William Suffel, President

\_\_\_\_\_  
Eileen Fisher, Vice-President

\_\_\_\_\_  
Jeff Hartman, Member

\_\_\_\_\_  
David Lindsey, Member

\_\_\_\_\_  
Gary L. Raikes, Member

Attest:

\_\_\_\_\_  
Sharon L. Zishka, Clerk-Treasurer

