**Speedway Community Development Corporation**

**Meeting Minutes – March 23, 2023 5:30pm**

Attendees: Austin Templin, John Reller, Christine Meador, Gregg Maul

1. Call to Order at 5:40 pm
2. Approve Minutes – Approved 4-0
3. Claims Approval – None presented
4. Financial Reports – No changes
5. Old Business
   1. Centennial Planning Committee
      1. Review brainstorming and next steps
      2. Set meeting dates for 2023
   2. 100 Tree’s initial communication
      1. Discussed how or whom to mail initial communication
         1. Concept is for street trees
         2. Should we send to everyone on the block
         3. Potentially advertise in store fronts or town paper
            1. Reduce postal expenses
            2. Do we need to focus on thoroughfares
         4. Lynhurst to 25th
         5. Discussed previous involvement with KIB
         6. Pricing at approximately $600
         7. Potential article in newspaper
            1. Discussed priority given to major thoroughfares
            2. Discussed including everyone but only completing 100 total
         8. Discussed creating CDC email – need to understand forwarding/replying process
            1. SpeedwayTrees@gmail.com
         9. Chris working on finalizing mailing list
         10. Need to reinitiate contact with potential tree suppliers and installers
             1. AT to contact Damans
6. New Business
   1. Possible to get rid of quickbooks and go with excel based finance reports
   2. Additional goals for 2023

Meeting Adjourned 6:53 pm