



Centennial Planning Committee Agenda

March 7, 2024 5:30 – 7:00 pm

Allison Public Meeting Room (Downstairs)

Vision:

Create, design, produce, and promote the events and activities which are intended to celebrate the 100th Anniversary of the incorporation of the town of Speedway in 2026.

Background:

The town of Speedway in Wayne Township, Marion County, Indiana started as a residential suburb, which took its name from the Indianapolis Motor Speedway. It was incorporated as a town in 1926 with a population of 507 people. The notice requesting incorporation was posted at three public places, all located on Main Street in Speedway. Those places were: William Rosner's Drug Store, Joseph Aulback Barber Shop, and Beeler & Hodgson Garage. The petition for incorporation was presented to the Marion County Board of Commissioners on June 26, 1926.

1. Develop a Master Plan
 - a. Choose events/timing
 - b. Develop critical path/milestones
2. Time Capsule
 - a. Discuss size and shape options
 - b. Discuss location
3. Fund Raising
 - a. Saleable Items
 - i. If items are to be made in 2025, the cost will need to be calculated by June of 2024 in order to have a chance to make the 2025 town budget
 - ii. Will also need council approval
 - b. Business Partners
4. Develop Council Presentation
 - a. Overall Plan
 - b. Assistance

Current List of Centennial Activities:

- **Centennial Celebration** – Large Single Day Event/Party
 - Tentatively scheduled for Saturday 8/8/26 with rain date of Sunday 8/9/26

- Will need to understand Nascar 2026 schedule
 - Schedules typically released in Oct of prior year
 - July 4th is off the table due to public safety personnel availability
 - Location will be Main Street
 - Coke lot was considered
 - Events on single being considered
 - Car show
 - Hot Air Balloon Rides
 - Bands & Dance Contest
 - Food Trucks
 - Possibly use Daredevil vendors (deposit needed?)
 - Bounce Houses
 - Will need volunteers
 - Time Capsule Unveiling
 - Will likely need to open prior to unveiling
 - Fireworks or Drone Show
 - Other Considerations
 - Will insurance be required?
- **Time Capsule** – Burial or Placement
 - Location TBD
 - Possibly Municipal Building
 - Need to understand the requirements for stable container
 - Nitrogen fill
 - Check Valves
 - Desiccants
 - Need engineering design and drawings complete in 2025
 - Austin to create CAD model and drawings
 - Jamie West to assist
 - Need quotes for hardware build in 2026
- **Walking Tours** – Guided & Self-guided walking tours
 - Need to reach out to Indiana Landmarks to see if they can assist
 - Old Speedway City tour on PocketSights
 - <https://pocketsights.com/tours/tour/Speedway-Old-Speedway-City-4167>
- **NSDAR Home Decorating Contest** – Red-White-Blue Patriotic House Decorating Contest
 - Will take place between 6/14/26 thru 7/4/26
 - Prizes for 1st, 2nd, 3rd place winners
 - Need to contact Ann Hammer to coordinate
- **Student Engagement** – Student Activities and Learning Gardens
 - Gillian Fletcher and Stephanie Bennet to coordinate with schools
- **Logo** – Speedway 100th Anniversary Logo
 - Speedway Arts Council will handle creation
 - Logo will be completed by August 2024
- **Parks Events** – Still TBD
 - Need to coordinate with Tammy Smith
- **Blue Book** – History of Speedway
 - Historical society is handling
- **Living Histories** – Residents will document their stories