

Speedway Centre for the Arts

# Art Advisory Council Meeting

## October

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**18 October 2016 / 6:30 PM / Town Hall**

### ATTENDEES

Art Council present- Melissa Hedge (Technical Resource Committee), Dana Lottes (Co-Treasurer), Amy Carroll (President), Eileen Carroll (Treasurer), Jennifer White (Secretary)

### AGENDA

#### **Treasurer Report - Eileen Carroll (Treasurer)**

#### **Last Meeting Follow-up**

1. Art and Ale- Eileen Carroll and Jennifer White- Coming along. 10 vendors participating in tents, Connie Bainbridge organizing pumpkin painting and hayrides, Eileen is contacting Connie to confirm details. Set up of facepainter.
2. Holiday Market- Send out contact to other local artists. Melissa Hedge and Jennifer White
3. Entering Sales into Square- Amy Carroll, Dana Lottes
4. China Painters Thank you. Dana Sending to Irene Adams and the New Dimension China Painters.
5. Bruce Buchanan ending on November 6th
6. Danielle Lasley- Herron Graduate Exhibit- Dana Lottes is contact.
7. Monster on Main- Event being worked by Audwynn and Josh. Council will purchase candy to be given out.
8. Parking with Lions Club- Amy Carroll has asked Bruce Levy to check on payment and will update.
9. New Artists and Training is going well.
10. Workshops and Brochures/ Classes and Scheduling at the Art Centre - Melissa Hedge will organize a way to make this more stream line for us. Set up a sign up and know a few months out so we are able to market better. Jennifer has been scheduling and it has been much smoother.
11. Business Cards and Informative Postcards for the gallery need to be designed and ordered ASAP.

## **New Business**

- Art at Town Hall- Will be offered to member artists for exhibits in 2017.
- 2017 Front Gallery Exhibits- China Painters. Amy would like to partner with Benjamin Harris Home and dedicate the event to Phyllis Gladden, a well- known China painter, Robert Castellini, we need ideas for people to invite.
- Jessica White - Organized Fundraising for Richmond Art Gallery. Amy Carroll
- Cost of operations - Eileen Carroll

**Fundraising: Ways to offset this cost we discussed are change in memberships, reviving Speedway Actors Guild (Julie Fuller and Scott Harris), Fundraising events during Main St. events and other time (E.I., Caroling, Light the Night, Art Stomps, Small Business Saturday party, Young Actors Workshops, Commercials for Speedway (Brian Pearce). We also discussed the following ideas that may be able to be implemented at a later time, Improv Night, Adult Theater performances.**

- **Light the Night on Main- December 1st.**
- **New Contracts for Artists- We have discussed thoroughly the need to up the cost of membership at the art centre and to charge a gallery exhibit fee.**
- **Artist Meeting Presenters - Amy Carroll presented the idea for a rep from Small Business Association to come in and talk about the business side of being an artist. Dana will contact Connie B. to get contact information for the organization. Amy noted that when she spoke with the contact at SBA she was very excited about having the opportunity to speak with artists and artisans. We could also invite other local galleries to the presentation. Possibly use Town Hall for this?**
- **Bruce Buchanan Sales**